



CAMPBELLTON-CASCADE CORRIDORS STUDY ELEMENTS

- Public/Stakeholder Involvement
- Land Use and Zoning
- Transportation and Circulation
- Market Analysis
- Urban Design/Open Spaces
- Housing and Economic Development
- Implementation Plans
- Implementation Projects

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Direction
for Your
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Future Growth*

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City of Atlanta
Campbellton-Cascade Redevelopment Plan
P.O. Box 11268
Atlanta, GA 30310

**Future
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www.atlantaga.gov/government/planning/campbellton-cascade.aspx

Campbellton Road and Cascade Avenue Corridors

*Planning Your
Community*

Fall 2005



City of Atlanta Holds Workshop for Citizens to Plan Redevelopment of Campbellton & Cascade Corridors

*Design "Charrette"
At Greenbriar Mall
December 3, 6-8*

Citizens and stakeholders of the Campbellton Road and Cascade Avenue corridors are invited by the City of Atlanta to actively participate in redevelopment planning of these vital arterial pathways to Atlanta's southwest communities. The scope of the City's study includes the important issues of land use and zoning, urban design and open spaces, transportation and circulation, housing and economic development.

The City will hold a 3-day planning workshop called a "charrette" for citizens to work with planners and policy-makers in designing the kind of areas they want for the future in which to live, work and play. The workshop will begin

on Saturday, December 3rd, and continue Tuesday through Thursday, December 6-8, at the Greenbriar Mall in the

same space where the Advisory Committee for the study and the Kick-off Public Meeting were held on October 10 and October 13, respectively. The meeting space is in a vacant store location between Burlington Coat Factory and the Piccadilly Cafeteria. The public will be able to come and go during the day on December 6 and 7 to make recommendations, view design concepts and ask questions of planners and public officials working on the redevelopment study. The workshop will end with a Public

Presentation of the results on Thursday evening, December 8.



Council Member Jim Maddox hears citizen input at Kick-off Public Meeting

The Process

How and Why

The Campbellton-Cascade study process began with a meeting of an Advisory Committee comprised of NPU representatives, neighborhood leaders, business owners, representatives of community interest groups and government department and agency representatives. Some three dozen persons make up the Advisory Committee. The kick-off public meeting attracted more than 100 citizens who engaged in a lively discussion about their aspirations for their communities, following an initial explanation of the study process and schedule of activities. The notes from the public meeting can be viewed on the project website. www.atlantaga.gov/government/planning/campbellton-cascade.aspx

The Advisory Committee will meet again on December 1 at 7pm, followed by a public workshop on Saturday, December 3, from 10am to noon, at which time initial findings will be presented and the charrette kicked-off. The charrette will continue on Tuesday, December 6, and Wednesday, December 7, from 10am to 6pm. The wrap-up session will be held Thursday, December 8, at 7pm. All meetings will be held in the Greenbriar Mall.

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**WHAT IS A "CHARRETTE"?
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*Top Photo - Study Advisory Committee
Middle and Bottom Photos - Area citizens at
Kick-off Public Meetings held at Greenbriar Mall.*

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The Advisory Committee will meet again on January 26, 2006 to review the outcome of the charrette and to agree to a draft Action Plan that will be presented to the public on February 2, 2006 at 7pm. The final scheduled meeting of the Advisory Committee is Thursday, March 2, for approval of the Final Action Plan, which will be presented to the public on March 9. The study is scheduled for completion in March 2006.

The study team has conducted interviews and briefings with dozens of stakeholders in the two corridors to acquaint them with the study and to elicit input of their concerns and recommendations as well as assistance in informing their constituents about the study and upcoming public meetings. Stakeholders include elected officials, community and organization leaders, and business owners with interests in the study areas.

The study will identify and analyze existing and planned elements of the corridors (e.g. land use, economic development, etc.) so as to make recommendations and design plans and concepts for improvements consistent with the will of the citizens of the areas. Public Involvement is, therefore, a high priority for the City of Atlanta in the conduct of the study. In addition to interviews, briefings and public meetings discussed above, outreach efforts include mailings, distribution of flyers, e-mails, speakers bureau appearances and the City's web site postings. Citizens are encouraged to contact the city and the study team with questions and recommendations throughout the study period.

District 11 City Council member **Jim Maddox** introduced the legislation that resulted in the funding for the study whose stated purpose is "to promote economic development, improve the quality of life, and increase the tax base" for the area. Most of the study area lies within Council District 11. The Campbellton Road corridor of the study area extends from Oakland Drive west to the City Limits. The Cascade Avenue corridor extends from Langhorn Street west to Venetian. District 4 City Council member **Cleta Winslow** and District 10 City Council member **C.T. Martin** are also supportive of the study which involves parts of their districts.

The City of Atlanta Bureau of Planning has contracted with a consultant team to conduct the research, engage the public and develop recommendations. **Bill Dunkley**, Principal Planner for the Bureau of Planning, is in charge of the study. The multi-disciplinary Consultant Team is headed by **Glattig Jackson**, an urban design firm, and includes **DW & Associates** (public involvement) **Jordan Jones & Goulding** (transportation), and **Key Advisors, Inc.** (market research & economic development).

What is a "charrette"?

The French word "charrette" means "cart" and is often used to describe the final, intense work effort expended by art and architecture students to meet a deadline. This use of the term originated in French schools during the 19th century, where teachers used carts to collect final drawings while students worked in the cart or "en charrette" to complete their work.

Contemporary planning & design charrettes combine the creative and intense work sessions with public workshops and open houses. Charrettes are organized as multi-day sessions held at a publicly accessible location or "studio" and are meant to be a collaborative planning process where stakeholders, designers, technical experts, and the public work together to develop design and planning solutions.



Council member Cleta Winslow (with Jim Maddox) addresses Kick-off Public Meeting.

When is the Campbellton - Cascade Charrette?

Charrette Kick-off Workshop - 10:00 am - Noon (Saturday, December 3)

Charrette Open House - 10:00 am - 6:00 pm (December 6 and 7)

Charrette Concluding Presentation - 7:00 pm (Thursday, December 8)

Where will the Charrette be located?

All charrette events will be held at Greenbriar Mall in the store space between Burlington Coat Factory and Piccadilly Cafeteria.

How do I participate?

Interested residents, property owners, and stakeholders are encouraged to participate in several ways. First, attend the charrette kick-off workshop on Saturday, December 3. This kick-off will include a presentation on the study area's existing conditions and opportunities. Issues will include land use, market analysis, and transportation. Following the presentation, participants will be asked to work in small groups to share and document ideas on area maps. These ideas will serve to direct and guide the project team's work through the rest of the charrette.

Another way to participate is to "drop-in" at the charrette studio during the "open house" sessions. After the kick-off workshop there will be open house sessions at the charrette studio on Tuesday and Wednesday, December 6 and 7, from 10 am to 6 pm. During these sessions the project team will be informally working on the plan and its details. The public is invited to drop-in and observe the work developing and share ideas with the project team one-on-one. The open house is intended to be informal and allow participants to stop by at their convenience.

Finally, interested citizens are encouraged to attend the concluding charrette presentation on the final evening of the charrette, Thursday, December 8, at 7pm. Here the project team will present a draft version of the plan as it was developed during the charrette. This allows all who have participated to see the initial results and share their reactions, thoughts and ideas.

**Contact Bill Dunkley at
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**For Internet access:
<http://www.atlantaga.gov/government/planning/campbellton-cascade.aspx>.**